

## ABOUT SPIN-A-THON

Spin-a-thon has quickly become one of the most anticipated annual fundraising events at Old Colony YMCA.

ALL SKILL  
LEVELS  
WELCOME!

This year proceeds will provide critical support to many programs at Old Colony YMCA with a particular emphasis on one of our most meaningful initiatives: **LIVESTRONG** at the YMCA, our no-cost program supporting adults battling cancer.

### LIVESTRONG® AT THE YMCA

For 15 years, Spin-a-thon has brought our community together in powerful ways. More than 7,000 riders have participated, helping raise over \$3 million to support programs that strengthen the health and well-being of individuals and families across Southeastern Massachusetts. In 2026, our goal is to deepen that impact by placing a special focus on ensuring no one faces cancer alone.

We invite you to join us as a sponsor for the 2026 Old Colony YMCA Spin-a-thon and help make a lasting difference in the lives of children, families and cancer survivors throughout our community.



SPINaTHON: POWERED BY **LIVESTRONG**. SUPPORTING ADULTS BATTLING CANCER.



## SPONSOR OPPORTUNITIES

Becoming a Spin-a-thon sponsor is a great way to support both the Y and your local community. For more information, visit us online at [www.oldcolonyymca.org/SpinSponsor](http://www.oldcolonyymca.org/SpinSponsor) or call 508-897-1239



### GRAND SPONSOR \$15,000

- Recognized as Grand Sponsor in all press and promotional materials and social media
- Large (84" X 42") full color banner with listing displayed in any YMCA branch
- Company logo prominently displayed at the top of the Spin-a-thon event shirts
- Twenty (20) complimentary event registrations
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

### PREMIER SPONSOR \$10,000

- Recognized as Premier Sponsor in all press and promotional materials and social media
- Small (60" X 30") full color banner with listing displayed in any one YMCA branch
- Twenty (20) complimentary event registrations
- Large company logo prominently displayed on the back of Spin-a-thon event shirts
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

### PLATINUM SPONSOR \$5,000

- Recognized as Platinum Sponsor in all press and promotional materials and social media
- Fifteen (15) complimentary event registrations
- Large company logo prominently displayed on the back of Spin-a-thon event shirts
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

### GOLD SPONSOR \$2,500

- Ten (10) complimentary event registrations
- Company logo displayed on the back of Spin-a-thon event shirts
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

### SILVER SPONSOR \$1,000

- Four (4) complimentary event registrations
- Company name listed on back of Spin-a-thon event shirt
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

### BRONZE SPONSOR \$500

- Two (2) complimentary event registrations
- Listing on OCY website and electronic recognition in event slideshow at all 7 OCY branches
- Post-event email recognizing sponsors to 60,000+ YMCA members

## REGISTER & FUNDRAISE

Register to ride at any of our five event locations in Easton, Plymouth, Stoughton, Taunton, and East Bridgewater.

REGISTRATION COST: \$20

REGISTER & FUNDRAISE ONLINE: [www.oldcolonyymca.org/spin](http://www.oldcolonyymca.org/spin)

Once you register online, a personal fundraising page will automatically be created for you! Every single dollar you raise will support individuals, children, and families in need throughout our local community.

WE ASK THAT EACH PARTICIPANT COMMIT TO RAISING \$100



L I V E S T R O N G® AT THE YMCA

## MAKING AN IMPACT

Your generosity helps us make a measurable impact in our community. Here's what Old Colony YMCA accomplished last year thanks to the funds raised from Spin-a-thon:

**SUMMER CAMPS:** Old Colony Y granted more than \$200,000 in summer camp scholarships, providing the magical summer camp experience to more than 600 children who otherwise would not be able to afford these opportunities.

**FOOD SECURITY:** Provided 5,000+ meals weekly to combat hunger in our community, serving more than 1,000 families.

**HEALTH & WELLNESS:** Supported 125 adults battling cancer through our no-cost LIVESTRONG program.

None of this would be possible without the amazing support of our community members, volunteers, and generous donors. This year, our annual Spin-a-thon event will help Old Colony Y raise crucial funds to support these ongoing efforts.