
ROCK YOUR CLASSY FUNDRAISING PAGE

How to create a Classy page to help with your Annual Campaign fundraising

February 1, 2016
OLD COLONY YMCA
MISSION ADVANCEMENT



Old Colony Y Middleboro

Goal: \$10,000

Benefiting: Old Colony YMCA

Hosted by: Old Colony YMCA

Where: Old Colony Y - Middleboro Branch map
61 East Grove Street
Middleboro, MA 02346

Contact: sokolita@oldcolonymca.org

\$0 ▶

Start Fundraising

As part of this campaign, you can create a personal fundraising page and raise money for the cause.

BECOME A FUNDRAISER

DONATE NOW ▶

Classy Home Page:

Brockton - www.classy.org/BrocktonY

East Bridgewater - www.classy.org/EBY

Easton - www.classy.org/EastonY

Family Services & Mentoring - www.classy.org/familyservices

Middleboro - www.classy.org/MiddleboroY

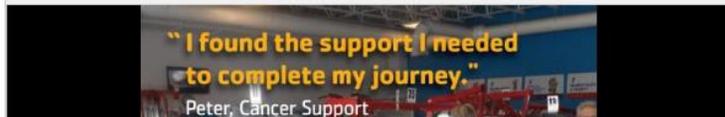
Plymouth - www.classy.org/PlymouthY

Stoughton - www.classy.org/StoughtonY

Taunton - www.classy.org/TauntonY

← Click Become a Fundraiser

Campaign Details



Fundraisers

View: **Individuals**

Create an Account

 **Sign Up with Facebook**

By signing up, I agree to the [terms and conditions](#).

or

Sign Up with Email

Your Name

Email Address

Create a Password

Date of Birth*

Sign Up with Email

By signing up, I agree to the [terms and conditions](#).

If you have an account – click log in

If you do not have an account – sign up



Customize your page:

- Title, goal
- Custom/Vanity URL (ex: classy.org/michellecris)
- Address



Hey Michelle, Finish Up Below!

Your Page Title * 160 characters left

Fundraising Goal *

\$ 100

Customize Your Page URL

/ Enter Your Custom Page URL

www.classy.org/

Email *

mcrist@oldcoloniyyymca.org

First Name *

Michelle

Last Name *

Crist

Address *

City *

State *

Please Select

Zip *

The Old Colony YMCA requires that you are at least 18 years old to raise money through this site. Do you confirm that you are at least 18 years old? *

Yes No

Save & Finish



Michelle Crist
YMCA

Donate

Show Your Commitment

Show you are serious and be your first donor. Your friends and family instantly will see your dedication and will be more inclined to donate.

My Story Updates Edit Your Page

Personalize Your Story

People give to the story involved with the cause. The better they connect with your story, the more likely they will make a donation. Hook them in and tell your personal story using your words, pictures and even videos.



About

The Campaign:

Old Colony Y Middleboro
Together we can achieve.....So Much More! Throughout Southeastern Massachusetts, countless people

The Organization:

Old Colony YMCA
The Old Colony YMCA is a charitable, non-profit Association committed to the development of strong s...

Welcome to my fundraising page!

As a supporter of Old Colonv Y in Middleboro. I have seen the incredible work

My Story Updates Edit Your Page Donations Share: Tweet Email

Edit Your Page

Delete Your Page

Fundraiser Name
Michelle Crist

Enter your Page Title
YMCA

Fundraising Goal
\$ 100

End Date
07/01/2016

Custom Page URL
/ MichelleCrist
<http://www.classy.org/MichelleCrist>

Your Picture
You can upload a JPG, GIF or PNG file. Ideal size is 186x186.



Your picture will be shown:

- On your fundraising page
- On your member profile

Upload

Personalize Your Message
Add text, photos and videos to your page and tell people why you are passionate about this cause.

Welcome to my fundraising page!

As a supporter of Old Colony Y in Middleboro, I have seen the incredible work that is happening at the Y with kids, families and our community. I am so proud to be part of an organization that means so much to so many.

Edit Your Page:

- Custom/Vanity URL (ex: classy.org/michellecrist) Add a picture!
- Personalize your message (your story shows on your home page)
- Create a personalized thank you email

Personalize Your Thank You Email to Donors

This is the text that appears in your thank-you email when someone makes a donation to your page.

Thank you for donating through my fundraising page to the Old Colony Y
 Middleboro Branch! Feel free to check back on my fundraising progress as I attempt to reach my goal!

Update Your Page



Michelle Crist
YMCA

Donate



MY GOAL:
\$100
RAISED SO FAR:
\$0
OF DONATIONS:
0

My Story Updates

Keep your supporters up to date

- Send an automatic email with your post

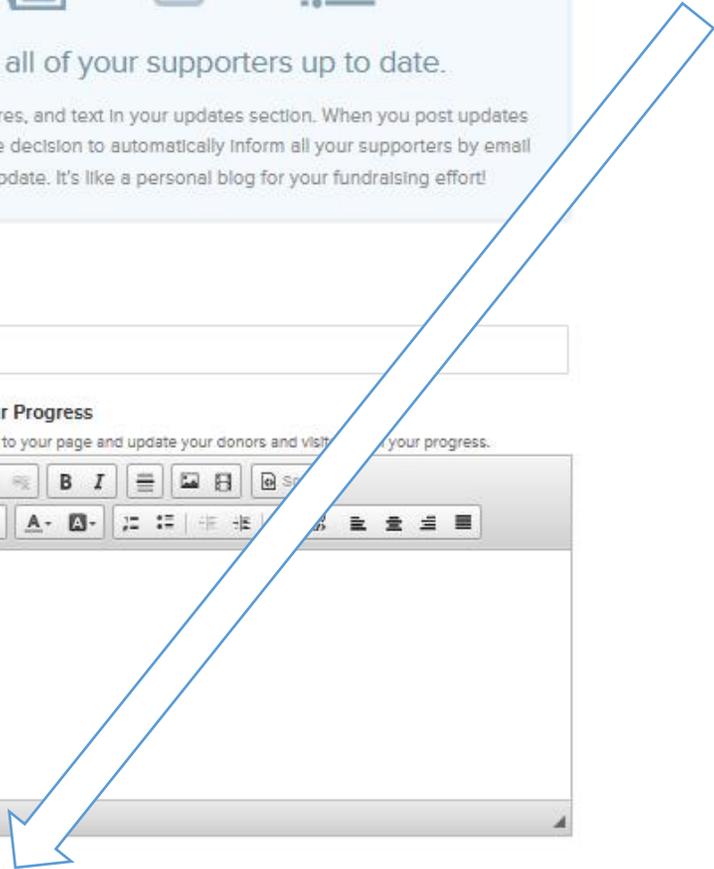
Keep all of your supporters up to date.
Post videos, pictures, and text in your updates section. When you post updates here you make the decision to automatically inform all your supporters by email about your update. It's like a personal blog for your fundraising effort!

Title of Update

Tell People About Your Progress
Add text, photos and videos to your page and update your donors and visitors about your progress.

A rich text editor toolbar with various icons for text formatting (bold, italic, underline, text color, background color), alignment (left, center, right, justified), and list creation (bulleted, numbered). Below the toolbar is a large text area for writing the update content.

Post Update Send email notification of update to all donors



OLD COLONY YMCA | ANNUAL SUPPORT CAMPAIGN



Michelle Crist

YMCA

Donate



MY GOAL:

\$100

RAISED SO FAR:

\$0

OF DONATIONS:

0

[My Story](#)

[Updates](#)

[Edit Your Page](#)

[Donations](#)

Share:

[Tweet](#)

[Email](#)

You have not received any donations yet. Want to show your friends and family you're serious by making the first donation? Then share your page with your network.

Track your progress

- Your donations page will show who donated/how much
- There is also a quick overview of your goal, dollars raised so far, and number of donations.

Share your page

- Tweet and email your page to friends and family